

### Progressive Education Society's Modern College of Engineering,

Shivajinagar, Pune-5 MBA Department

### **Faculty Publication**

Sr. No	Name of the Faculty	Topic Topic	Name of the Journal	Vol No. & Issue & ISSN
1.	Dr. Shraddha Bhandwalkar	Comparative Study of AQAR 2019-20 with AQAR 2020-21: A Journey of HEI's towards NEP 2020	International Journal of Creative Research Thoughts (IJCRT)	Volume 10, Issue 9 September 2022   ISSN: 2320-2882
2.	Dr. Shraddha Bhandwalkar	A Study on Service Quality Dimensions and Service Gap in Information Technology with Respect to Customer Loyalty in Banking,	IJFANS International Journal of Food and Nutritional Science	ISSN PRINT 2319 1775 Online 2320 7876 UGC CARE Listed (Group -I) Journal Volume 11, Issue 3, Dec 2022
3.	Dr. Shraddha Bhandwalkar	Big data, digital transformation and marketing analytics for Business Intelligence	European Chemical bulletin Section A- Research paper	Scopus Publisher: Deuton-X Ltd.E- ISSN:2063-5346 Cite Score 20221.6 SJR 20220.247 SNIP 20220.471 DOI: 10.31838/ecb/2023.1 2.si6.335
4.	Dr. Shraddha Bhandwalkar	The role of Emotional Intelligence in Interpersonal Relationships and success	Shodha Prabha (UGC CARE Journal)	Vol. 48, तृतीयाांक, Book No.03: ISSN: 0974-8946
5.	Dr. Shraddha Bhandwalkar	A Study on Select Fintech segment as a Disruptive Technology in Financial Services	Journal of Namibian Studies	Q2, E-ISSN : 2197- 5523, SCOPUS Journal, special issue



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6.	Dr. Shraddha Bhandwalkar	Psychological factors influencing job Satisfaction : A comprehensive Review	Journal of Harbin Engineering University	ISSN: 10067043. Journal Rank 0.184.
7.	Dr. Shraddha Bhandwalkar	Cross Cultural Marketing: Understanding and Catering to Diverse Consumer Groups	Shodha Prabha (UGC CARE Journal)	ISSN: 0974-8946
8.	Dr. Shraddha Bhandwalkar	Cross Cultural Issues	Role of corporate Ethics for sustainable development — Seminar Proceedings	ISBN: 978-81- 910594-1-0
9.	Dr. Shraddha Bhandwalkar	Convert India Brands to Global Brands	A Compendium of Research Papers on Challenges and strategies for the Indian Industry in the emerging global economic scenario	ISBN: 978-81- 909897-0-1 Page No 6-10
10.	Dr. Shraddha Bhandwalkar	A Study of Municipal Solid Waste Management in Pune City	Chaitanya Business Journal	Vol 2 Issue 1, March- August 2013 ISSN 2277-6885 Page 13-23
11.	Dr. Shraddha Bhandwalkar	An overview of FDI in India Since 2000	Chaitanya Business Journal	Vol 1 Issue 2, September 12- February 2013 ISSN 2277-6885 Page 1-7



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12.	Dr. Shraddha Bhandwalkar	Supply Chain Management problems and challenges faced by Automobile Component Manufacturer in Pune Region	Chaitanya Business Journal	Vol 3 Issue 1, March  -August 2014 ISSN 2277-6885 Page 33-42
13.	Dr. Shraddha Bhandwalkar	Opportunities in Downturn	A Compendium of Research Papers on Business Excellence through Innovative Industrial Practices	ISBN: 978-81- 909897-1-8 Page No. 58-60
14.	Dr. Shraddha Bhandwalkar	A study of Supply chain management system of auto industries in Pune region with reference to passenger car segment	Naralkar Institute's Research Journal	Vol. VIII, 2016, ISSN: 2319-6993
15.	Dr. Deepali Ubale	Study the Role of Operation Excellence for ORCINUS Process Technologies	The Online Journal of Distance Education and e-Learning	Volume-11 Issue-2
16.	Dr. Deepali Ubale	A Comprehensive Review on the Human Resource Management Challenges in the Pharmaceutical industry	Journal of Pharmaceutical Negative Results	Volume 14, Special Issue 2, 2023, e-ISSN 2229-7723 Print- 0976-9234
17.	Dr. Deepali Ubale	Continuous Improvement in Service Industry Using Process and	The IUP Journal of Operation Management, February 2023	Vol.22 No.1 (Quarterly)



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		Operational Excellence Methodologies		
18.	Dr. Deepali Ubale	Observations and Analysis of Power Quality Indices using Custom Power Devices in Power Distribution Network	Lecture Notes in Networks & Systems	Vol 401 ISSN 2367-3370 e-ISSN 2367-3389
19.	Dr. Deepali Ubale	A Study of Significance of Life skills Education and its Effect on Attitude among Management Students	European Chemical Bulletin	Volume 12, Issue 8, 1335-1342
20.	Dr. Deepali Ubale	Reinventing HR with AI	Vidyabharati International Interdisciplinary Research Journal (Special Issue)	Special Issue
21.	Dr. Deepali Ubale	Artificial Intelligence Applications in the Life Insurance Sector: A Study of Select Life Insurance Companies in India	Vidyabharati International Interdisciplinary Research Journal (Special Issue)	Special Issue
22.	Dr. Deepali Ubale	A Study of Channel Recruitment Process for VM Intellect	Wesleyan Journal of Research AN International Research Journal	Volume 14, Issue 01(IV)



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23.	Dr. Deepali Ubale	Manpower Supply with specific reference to Hotel Industry	Our Heritage	Volume 68, Issue 49
24.	Dr. Deepali Ubale	Food Online: Demand unlimited	Studies in Indian Place Names	Volume 40 Issue 27
25.	Dr. Deepali Ubale	A Study of the role of Entrepreneurs towards turnaround of select sick small scale industries of Ahmednagar MIDC (for a period of 2007- 2012)	Euro Asia Research & Development Association (International Journal of Research in Finance and Marketing	Volume 6, Issue 6
26.	Dr. Deepali Ubale	Industry 4.0- Time to Plan for human Resource	International Journal of Research and Analytical Reviews (IJRAR)	Volume 5, Issue 3
27.	Dr. Deepali Ubale	Impact of Modern Packaging trends on Consumer Buying Behavior with special reference to FMCG Products	The Online Journal of Distance Education and e-Learning	Volume-11 Issue-2
28.	Dr. Deepali Ubale	A Study of the Role of Entrepreneurs towards Turnaround of Select Sick Small-Scale Industries of Ahmednagar MIDC for a Period of 2007-2012	Research & Development Association's International Journal of Research in Finance and Marketing	Volume 6, Issue 6 269-279



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29.	Dr. Deepali Ubale	A Study of the causes of Employee's Stress of IT Sector in Pune City	Peer Reviewed, Chaitanya Business	Journal Vol 11, Issue
30.	Dr. Deepali Ubale	A Study of Reduction and Waste Management in Hotel Industries	Chaitanya Business Journal	Vol 7, Issue 1, Chaitanya Business Journal
31.	Dr. Deepali Ubale	An Analysis of causes of Sickness in Small Scale Industries with respect to functional areas of Business	Vol 6, Issue 1, ISSN 2277-6885, Chaitanya Business Journal	Vol 6, Issue 1,
32.	Dr. Deepali Ubale	Revival of Sick Small- Scale Industries: Concept, Background & Definition	ISSN 2277-6885, Chaitanya Business Journal	Vol. V, Issue-1
33.	Dr. Deepali Ubale	Rural India, an opportunity for Growth in Retail Marketing	ISSN 2277-4548, MSMS Research Review	Vol-V, Issue-1
34.	Dr. Deepali Ubale	Role of Human - Resources – A Pathway in making MAKE IN INDIA	ISSN 2319-197X, Avani (Special edition of International Conference	Vol. V-A, Issue 05-A
35.	Dr. Deepali Ubale	A Study of Constraints in Manpower Supply with Specific Reference to Hotel Industry	ISSN 2277-6885, Chaitanya Business Journal	Vol 4, Issue 2, ISSN



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36.	Dr. Deepali Ubale	Role of Small-Scale Industries in Boosting Indian Economy	2277-6885, Chaitanya Business Journal	Vol 3, Issue 2
37.	Dr. Deepali Ubale	Innovative Entrepreneurship- Catalyst for a Successful Turnaround in Small Scale Industries	Vol-III, Issue -1 ISSN-2277-4548, MSMS Research Review	Vol-III, Issue -1 ISSN-2277-4548, MSMS Research Review
38.	Dr. Deepali Ubale	Issues and Challenges of Green Marketing in India	2230-8717, Matrix Business Review	Vol 3 Issue 1 ISSN
39.	Dr. Deepali Ubale	Organizational Development through Ethical Behavior- Issues and Challenges	ISSN 2277-6885, Chaitanya Business Journal	ISSN 2277-6885
40.	Dr. Deepali Ubale	A Study of Sick Small Scale Manufacturing Units and Suggested Strategies for Revival	2230-8717, Matrix Business Review	Vol 1 Issue 4
41.	Dr. Deepali Ubale	A Study of Effectiveness of Entrepreneurial Leadership in Improving Small Scale Manufacturing unit's Performance	Vol 1 Issue 4 ISSN 2230-8717, Matrix Business Review	Vol 1 Issue 4 ISSN
42.	Dr. Deepali Ubale	G- Talk, a New Imperative for Sustainable Green Marketing	ISSN 2277-6885, Chaitanya Journal	ISSN 2277-6885,



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43.	Dr. Deepali Ubale	Win-Win situation- Institutional Development through faculty development- Challenges & Opportunities before the management education in India- A critical review	ISSN 2230-8717 Matrix Business Review	Vol I Issue-III
44.	Dr. Deepali Ubale	Problems in research proposal writing – Empowering research to overcome hurdles with latest statistical tools, SPSS & methods in research (NIBM Nashik).	ISSN-0975-0096 (Vol IV Feb-2012), NIBM Nashik	Vol IV Feb-2012
45.	Dr. Deepali Ubale	Ageing workforce –An organizational asset in 21st century	ISSN-2231-2137, computer science & business management (Sinhagad, Solapur)	ISSN-2231-2137,
46.	Dr. Deepali Ubale	Green Supply Chain for Small Scale Manufacturing Units with reference to Ahmednagar MIDC, Maharashtra	ISSN 2230-8717, Issue-II, Matrix Business Review,	Issue-II
47.	Dr. Deepali Ubale	Future Human Resource Needs with reference to engineering firms from Ahmednagar MIDC, Maharashtra	ISSN-0974-0597, Sinhgad Business Review	Issue-V



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48.	Dr. Deepali Ubale	International trade: a tale of two giants	ISSN No.2230-8717, Matrix Business Review	ISSN No.2230-8717
49.	Dr. Deepali Ubale	Changing trends in HR as useful retention strategies	ISBN-978-935024- 769-3). Himalaya Publications	ISBN-978-935024- 769-3).
50.	Dr. Deepali Ubale	Strategies of 4p's & 7p's for efficient marketer (with special reference to Ahmednagar district)	ISBN-978-935024- 769-3 Himalaya Publications	ISBN-978-935024- 769-3
51.	Dr. Deepali Ubale	Sustainable development of Supply Chain Management (with special reference to Ahmednagar MIDC)	ISBN-819101180-8 Nirali Publications	ISBN-819101180-8
52.	Dr. Deepali Ubale	Global Financial Crisis"- A Lesson to India	HNCC Institute of Management	
53.	Dr. Deepali Ubale	strategies of 4p's & 7p's for rural marketing (with special reference to Ahmednagar district)	IBMRD Journal of Management	
54.	Dr. Deepali Ubale	FMCG Innovative Products in Rural India	IBMRD Journal of Management	
55.	Dr. Deepali Ubale	Impact of Recession on Small Retail Stores (with reference to	SIMS, Ghargaon	



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		Ahmednagar city) - An Empirical Study		
56.	Dr. Deepali Ubale	Economy Meltdown- A Remedy	VIIT, Baramati	
57.	Dr. Deepali Ubale	Effects of Recession on Industries (with special reference to Ahmednagar MIDC)	SIMS, Ghargaon	
58.	Dr. Deepali Ubale	For Growth in Retail Marketing: FMCG Innovative Products in Rural India	VIIT, Baramati	
59.	Dr. Pallavi Shintre	Software Risk Management – One step towards continual improvement and enhancement	Proceeding for International Conference at Sinhgad Institute of Management, Pun	ISBN-978-81- 921739-7- 9, volume -1
60.	Dr. Pallavi Shintre	Green Computing – An emerging trend to prolong Development	Bi-annual Business magazine "Chaitanya"	ISSN-2277-6885, volume -1
61.	Dr. Pallavi Shintre	Green computing: A way to sustainable development	Proceeding of 3 <sup>rd</sup> National Conference by Indira Institute of Management,	ISBN-978-81- 910244- 0-1, volume -1
62.	Dr. Pallavi Shintre	Ecologically Engaging Employees – A Catalyst for organizational performance	Matrix Business Review	ISSN-2230-8717



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63.	Dr. Pallavi Shintre	Make in India: a foundation for Employment Generation in Maharashtra	Avani (Special edition of International Conference by MAEER's MIT-SOM College Pune,	ISSN-2319-197X, volume –V-A Issue 05 –A
64.	Dr. Pallavi Shintre	A success path in cut- throat competition with reference to Multi- generational workforce	MSMS Research Review	ISSN-2277-4548, volume -5, issue-1
65.	Dr. Pallavi Shintre	Intelligent System in Businesses: A Paradigm Shift	International Journal for Research in Engineering Application Management (IJREAM), Approved By UGC	ISSN: 2454-9150, volume -5, issue-4
66.	Dr. Pallavi Shintre	Digital Teaching- Learning: A Survival Strategy to Unlock the Opportunities	Proceedings of the International Conference on Best Innovative Teaching Strategies (ICONBITS 2021), by Teaching Learning Centre," BITS Pilani, Pilani.	http://dx.doi.org/10.2 139/ssrn.4027464
67.	Dr. Pallavi Shintre	Emergence of Predictive Analytics as New HR Horizon	The Journal of Maharaja Sayajirao, University of Baroda	UGC Care Group I, ISSN :0025 -0422, Volume-55, No.1 (III)



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68.	Dr. Pallavi Shintre	Industry 4.0 Technologies As Enablers For Service Aggregators In The Gig Economy	The Journal of Maharaja Sayajirao, University of Baroda	UGC Care Group I, ISSN :0025 -0422, Volume-55, No.11 (II)
69.	Dr. Kavita Ubarhande	Corporate Finance and Research Across Globe, Study Through Stock Market Performances: Scenario as to pre-Covid	Book- Impact of Covid 19 on Commerce and economics	ISBN: 978-93-90153- 04-6 Volume 1 Pages 163 - 168 Publisher Bestow Edutrex International
70.	Dr. Kavita Ubarhande	Transformation of Students for Employment Through Personality Skills	International journal of interdisciplinary organizational studies	ISSN: 2324-7649 (Print) ISSN: 2324- 7657 (Online)Volume 18 No. 1, 2023
71.	Dr. Kavita Ubarhande	Financial statement -A Decision Making tool for Entrepreneur-a Literature Review	GENIUS	Volume 9 Issue II Pages 77-82 Publisher Ajanta,2018
72.	Dr. Kavita Ubarhande	"Role of Ratios in financial statement analysis for manufacturing companies located in Pune district."	Galaxy Link	Volume 5,Issue I Pages 43-47 Publisher-Ajanta, 2018
73.	Dr. Kavita Ubarhande	Financial Statement Analysis of Manufacturing companies	INTERNATIONAL JOURNAL OF MULTIFACETED AND MULTILINGUAL STUDIES	Volume 4, Issue XII Pages 20-26 Publisher cosmos,2018



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74.	Dr. Kavita Ubarhande	Financial Performance analysis of selected manufacturing companies in Pune district.	IJRAR	2349-5138.
75.	Dr. Kavita Ubarhande	Evaluation of the introduction of information Technology Enabled Services in Banking	Samudanta Research Journal	22295720, Vol- III,Issue-VII
76.	Dr. Kavita Ubarhande	"A Study of Financial Performance of Foreign Banks in India"	Chaitanya Business Journal	Volume 6, Issue 2
77.	Dr. Kavita Ubarhande	Critical Analysis of the challenges and glitches for rural entrepreneurs in India	Book Chapter in Rural Entrepreneurship Trends, Opportunities And Challenges	International Research Publication House Book Proposal No.: 1401 ISBN: 978-93-84443-57-3
78.	Dr.Dnyanesh Bandgar	Economic analysis of indigenous cow milk production in Pune District of Maharashtra	Progressive Research: An International Journal	Print ISSN: 0973-6417, Online ISSN: 2454-6003
79.	Ms Mayuree Tawade	Recovery of NPA through different channels pre and post- IBC 2016 on Schedule Commercial Bank	Sodh Sanchar Bulletin	ISSN 2229-3620 March 2021 issue



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Sr. No	Name of the Faculty	Торіс	Name of the Journal	Vol No. & Issue & ISSN
80.	Ms Mayuree Tawade	Corporate Bond Market in India Challenges and Opportunities	Studies in Indian Place Names	ISSN 2394-3114
81.	Dr. Shubhada A. Athavale	Taxonomy of literature based on studies of retail development at traditional marketplaces and high streets in India and foreign countries,	Vishwakarma Business Review,	Vishwakarma Institute of Management (VIM), Jan. 2016-17, ISSN: 2229-6514
82.	Dr. Shubhada A. Athavale	Study of case studies based on innovative marketing methods followed by companies and retailers globally,	PARIDNYA- The MIBM Research Journal	, 2015-16, MIBM, ISSN: 2347- 2405
83.	Dr. Shubhada A. Athavale	Retail history of Downtowns, Business districts, City Centers and streets: A literature review,	Khoj-Journal of Indian Management Research and Practices,	Khoj-Journal of Indian Management Research and Practices, Feb. 2014- 15, MAEER's MITSOM, ISSN – 0976 – 8262